



211 Summit Parkway, Suite #100, Birmingham, AL 35209

AED365, created and launched by GoRescue Brands, Inc., is a one-of-a-kind AED program management solution that supports AED compliance and readiness.

The top three unique features that set apart AED365 from any other program management solution are:

1. AED365 is the only iOS and web platform that is locally created, designed, supported, fulfilled, and owned in Alabama.
2. AED365 internally geotags all AEDs when inspected to verify location placement via the world's highest-used mapping platform.
3. AED365 produces a legally-compliant PDF report that notates every demographic, touchpoint, inspection, alert, and status of each AED to help prove compliance and readiness.

AED365 was designed to help enable each client's own team to accurately, easily, quickly, and verifiably inspect each AED themselves. Benefits of this approach endorsed by our medical director include:

- Increased familiarity with AED locations by likely responders
- Better understanding of AED operations by likely responders
- Enhanced muscle memory when emergency situations occur
- Decreased costs by using AED365 vs. an outsourced camera inspection system

Additionally, AED365 boasts all of the following features internally (not outsourced to third parties for fulfillment):

- 24x7 access to your custom AED Program
- 99.99% uptime guaranteed and powered using the world's most secure and reliable servers
- Online hub to manage your AED program from any device with internet access
- AED365 iOS app for inspections, live chat, incident reporting, and more
- Google mapping and geotagging of all AEDs in system
- Free barcodes / QR codes provided for each AED for scanning using iOS app
- View AED status in real-time on global map in dashboard
- 24x7 access to AED law library and AED document library
- Full data entry of any AED brand, make, model, unit, batteries, pads, and accessories

- Unlimited program users, including AED inspectors, site managers, division managers, AED program manager, medical directors, and company executives
- Unlimited program locations
- Monthly (or more frequent) inspection / maintenance e-reminders / emails / push notifications
- Monthly (or more frequent) inspection / overdue reports
- Battery and pad accessory expiration e-reminders / push notifications via PowerPush™ tech
- Powerful reporting downloads for program matrices
- Verified icon displayed for in-person AED inspections
- Device-specific notifications and tracking based on AED serial numbers and accessories lot numbers
- In-app support chat and Help Desk email access
- Manage and track First Aid, CPR, AED, BLS, ACLS, PALS, Fire Extinguisher, etc. training for trained responders – notification of expiration dates and e-reminders
- Custom invoice schedules by request

Our AED365 Pro package also includes the following:

- AED prescription for each AED issued by our Physician (MD)
- Physician (MD) oversight of AED program and implementation
- Physician telephone and email availability for AED related questions
- Provision or review and approval of AED response protocol
- Basic AED program policy & procedures manual
- AED emergency event reporting
- Post-event AED data download, analysis & medical direction report sent to patient's MD
- Loaner AED overnighted to your location post-event to ensure coverage (4 step process includes loaner AED overnighted along with postage-paid return box for used AED)
- Telephone debriefing of responders involved in an AED incident
- AED emergency medical services (EMS) agency notification & registration services as required by state/local regulation
- FREE replacement pads (and battery if a Lifepak CR Plus or Heartsine Unit) for any attempted resuscitation using an activated AED on Pro Plan (up to two times per AED per year – excludes Fire / EMS / public safety agency devices)
- 24x7 Live Phone Support and troubleshooting for any issues for units under program management (chirping AEDs, lights flashing, etc.)
- Annual program review by compliance team and medical director

Find out more at www.aed365.com or give us a call at (205) 417-4711.